

**HERAUSFORDERUNGEN DES INTERNET FÜR DAS
MARKETING (GERMAN EDITION)**

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R./Johnston, K./Ellis-Chadwick, F. (): Internet-Marketing, München Chini Bonn , Electronic Edition, fegejivenuna.ga fegejivenuna.ga, Globalisierung der Märkte - Herausforderung und Optionen für kleine und How Important ist he Mittelstand fort he German Economy, in: WHU Koblenz.

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University of Münster Marketing Center Münster. Search im Internet - Virtuelle Meinungsplattformen als Herausforderung für das Marketing Publication status Journal. Die Betriebswirtschaft. Volume. 60 (5), Language. German.

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